

CROVITZ JOINS PROQUEST BOARD

ANN ARBOR, Mich., July 21, 2008 -- Veteran media executive L. Gordon Crovitz has joined the Board of Directors of ProQuest, a world leader in information publishing and a Cambridge Information Group (CIG) business. Mr. Crovitz has more than 25 years of U.S. and global business operations experience at Dow Jones, including his role as publisher of The Wall Street Journal.

"Gordon's perspective on media and its evolving nature is closely aligned with ProQuest's expanding business," said Andrew Snyder, Chairman of ProQuest. "In addition to his vast information industry experience, Gordon has a particularly strategic view of the newspaper business... one that we'll call upon as we plot ProQuest's growing role in defining and accessing digital newspaper content."

As President of Dow Jones' Consumer Media Group, Mr. Crovitz integrated the global print, online, digital, TV and other editions of The Wall Street Journal, MarketWatch.com and Barron's across news, advertising, marketing and other functions. Under his leadership as publisher, The Wall Street Journal was redesigned, creating a model that continues to influence news publishing of all types. Repositioning the print edition to focus on analysis and the web edition to address breaking news, Mr. Crovitz oversaw the growth of the online edition to become the world's largest paid subscription news web site. He also led the creation of the online news service Factiva.

Mr. Crovitz is a Phi Beta Kappa graduate of the University of Chicago. He also holds law degrees from Yale Law School and Wadham College of Oxford University, where he attended as a Rhodes Scholar.

"In today's fast-changing information industry, ProQuest's partnerships, content and sophisticated users give it great potential to deliver on its commitment to explore new ways to serve its markets," said Mr. Crovitz. "This is a great place to bring my experience to bear. I'm looking forward to contributing to this growing, dynamic company."